



## Marjorie Blanchard, PhD

Dr. Blanchard has earned a reputation worldwide as a compelling motivational speaker, an accomplished management consultant and trainer, a best-selling author, and an entrepreneur. She was the corecipient with her husband, Dr. Kenneth Blanchard, of the Entrepreneur of the Year award from Cornell University.

Coauthor of *The One Minute Manager Balances Work and Life* and *Working Well: Managing for Health and High Performance*, and *Leading at a Higher Level*, Dr. Blanchard is well-versed in a variety of topics and often speaks on leadership, balance, managing change, aging parents, and life planning.

As cofounder of The Ken Blanchard Companies®, she works diligently with Ken, developing the company into one of the premier management consulting and training companies in the world. Dr. Blanchard served as president of the company from 1987–1997, leading its rapid growth and success.

Margie now heads the firm's unique Office of the Future—a think tank charged with shaping the future of both the training industry and the company.

Dr. Blanchard received her bachelor and master degrees from Cornell University and her doctorate from the University of Massachusetts, Amherst.

### Clients

Association of Financial Planners	IBM
AT&T	Indiana Society of CPAs
Bank of America	Merrill Lynch
Bristol-Meyers	National Speakers Association
Chevron Corporation	Simon & Schuster
City of San Diego	Sizzler Restaurants
Cornell University	Welcome Wagon

### Testimonials

*"We were awed not only by your presentation, but by the manner in which it was given. There's no question that you have a way of captivating your audience so that they will listen to the important points you're trying to make."*

—William D. Cox, Jr., Cornell University

*"Excellent! Outstanding! Fantastic! Inspirational! These are some of the wonderful comments from the evaluations of the South District AAUW members about your presentation to them. They certainly enjoyed and appreciated your talk."*

—Kris Downey,  
American Association of University Women

*"Thank you for your participation in our conference. I know how much your advice on stress and the way we live our lives has helped influence the lives of all who attended your session (present company included). Your humor and understanding of the many lives each of us lead will long be remembered."*

—Patricia Hamilton, SC Johnson Wax

**THE Ken Blanchard**  
COMPANIES

*The Leadership Difference.*